



The GridMotion Project

A hands-on demonstration project with commercially available technologies



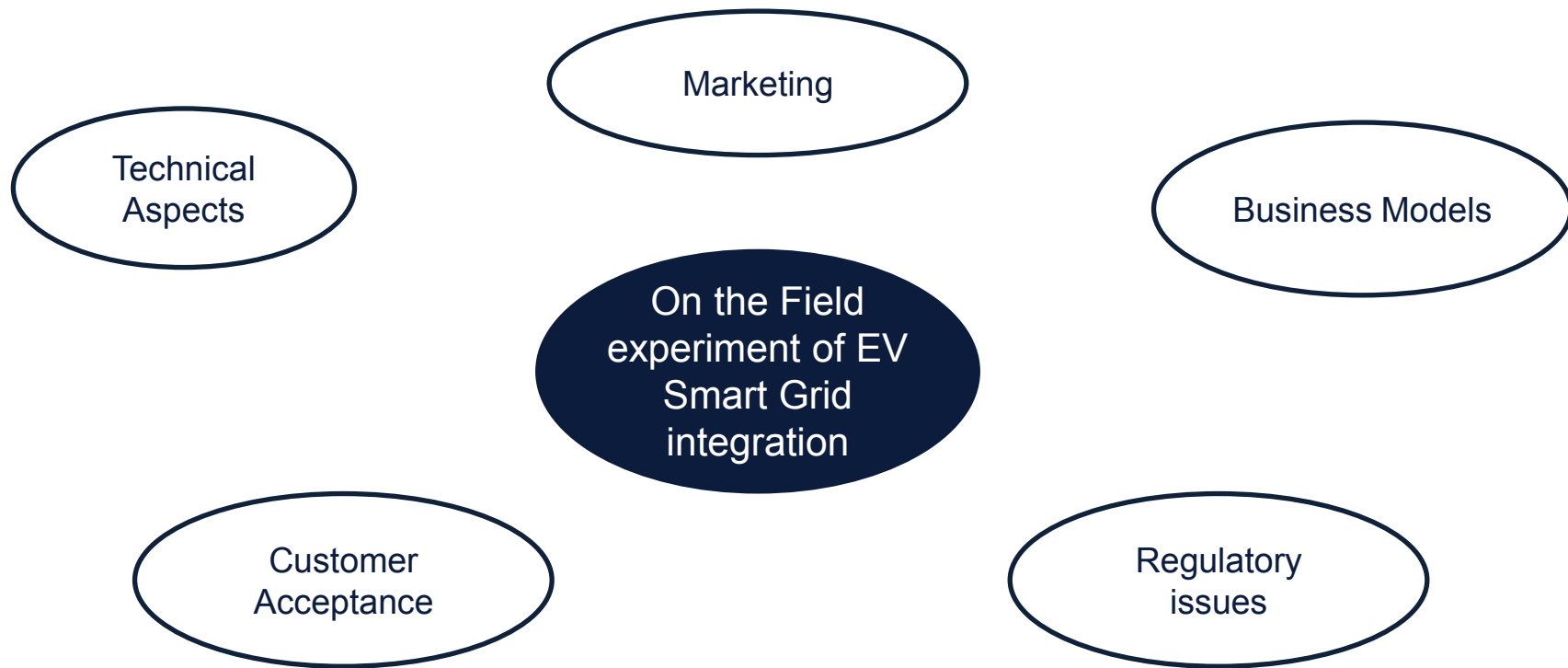
OUTLINE

1. Introduction
2. Project framework
3. Customer experience
4. Project planning
5. Energy service roadmaps
6. Lessons learned and conclusion

OUTLINE

1. Introduction
2. Project framework
3. Customer experience
4. Project planning
5. Energy service roadmaps
6. Lessons learned and conclusion

OBJECTIVES OF THE GRIDMOTION PROJECT





With the support of:

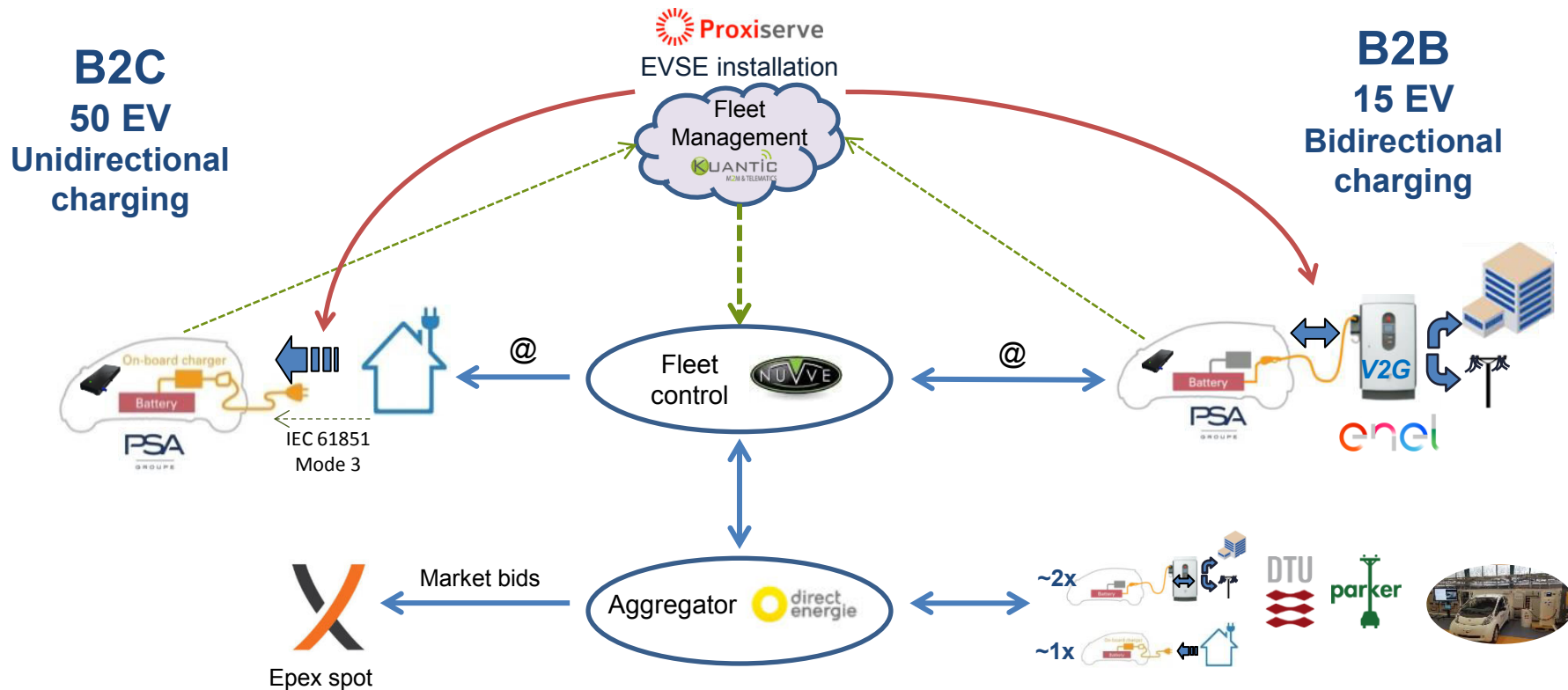


- Complete value chain
- Main international V2G experts

OUTLINE

1. Introduction
- 2. Project framework**
3. Customer experience
4. Project planning
5. Energy service roadmaps
6. Lessons learned and conclusion

PROJECT ARCHITECTURE



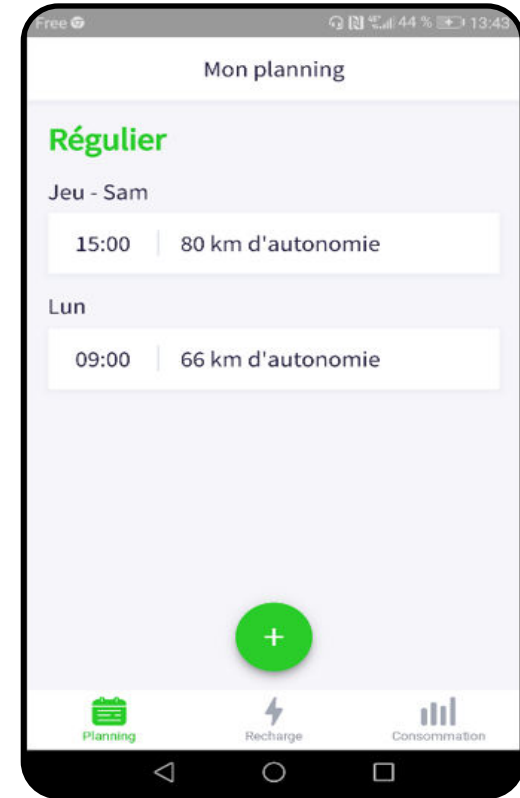
OUTLINE

1. Introduction
2. Project framework
- 3. Customer experience**
4. Project planning
5. Energy service roadmaps
6. Lessons learned and conclusion

B2C CUSTOMER EXPERIENCE (1/2)

- Specific customer application developed for the project
- The customer is able to:
 - Schedule a trip (regular or exceptional)
 - Have access to online EV information
 - Require for an immediate charge
 - Have access to historical EV consumption values and smart charging savings

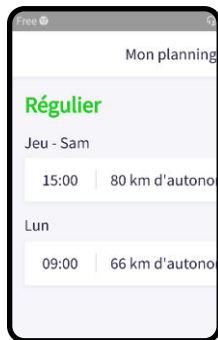
- Customer feedback expected at the end of the project



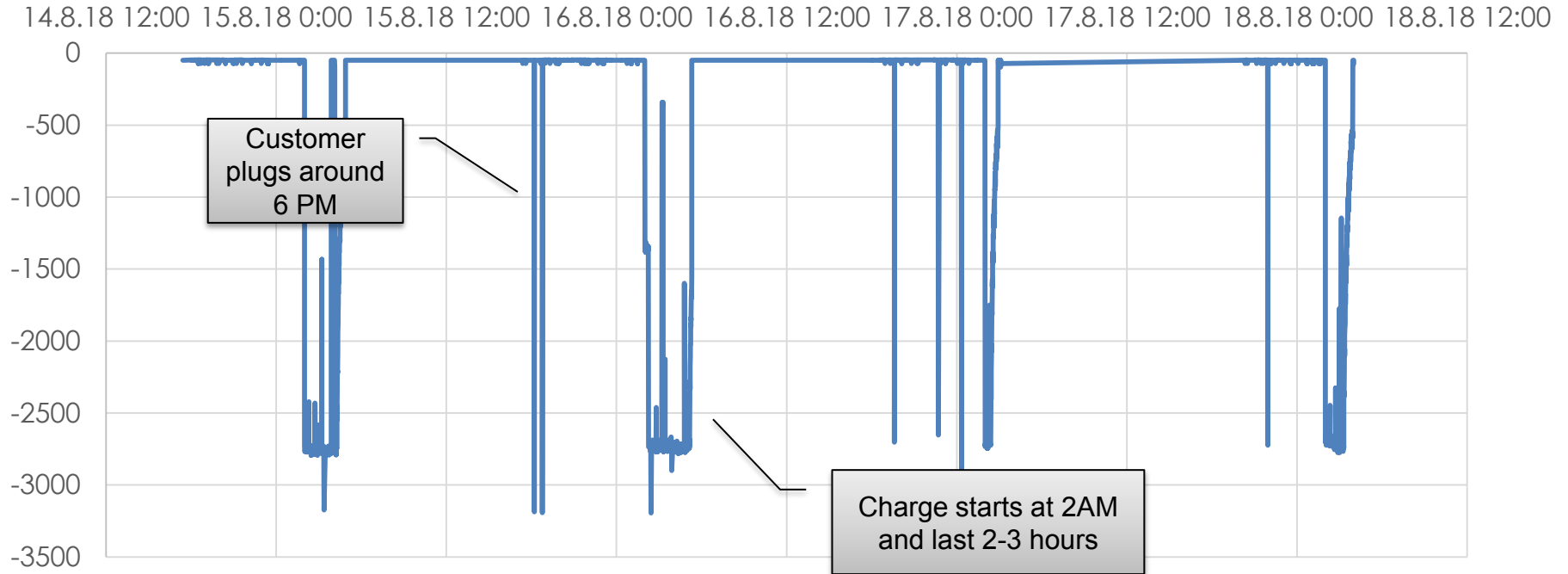
Plug at any
moment

Schedule your
charge

Get charged
with cheapest
ToU



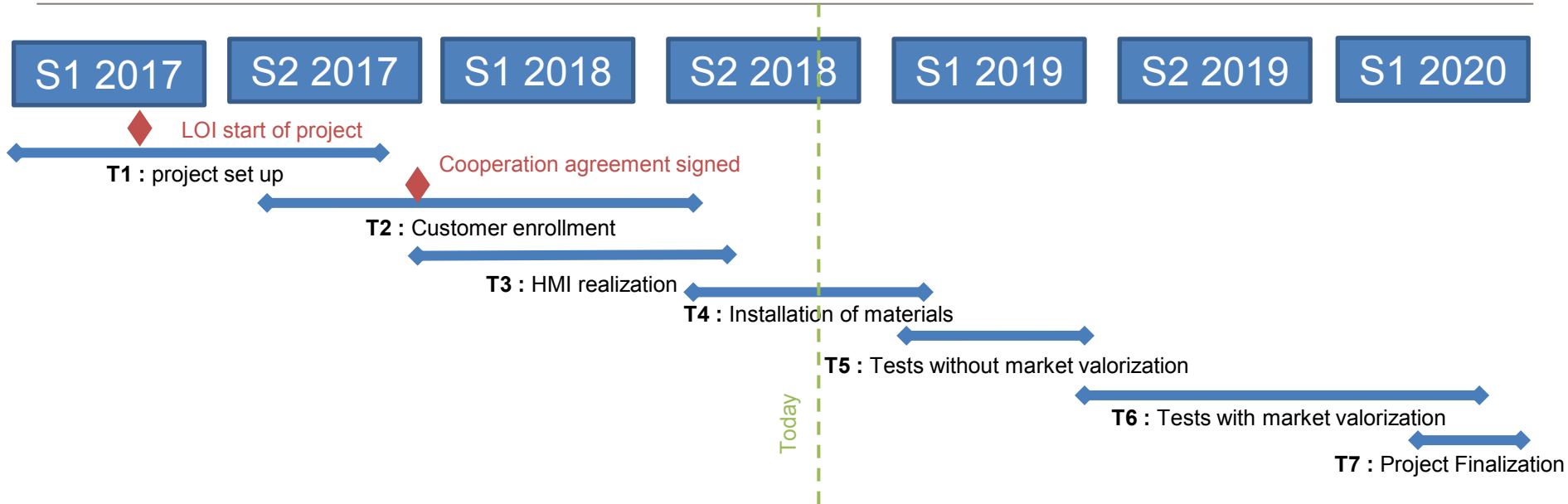
Customer Lebailly - Aug. 14 to 18



OUTLINE

1. Introduction
2. Project framework
3. Customer experience
- 4. Project planning**
5. Energy service roadmaps
6. Lessons learned and conclusion

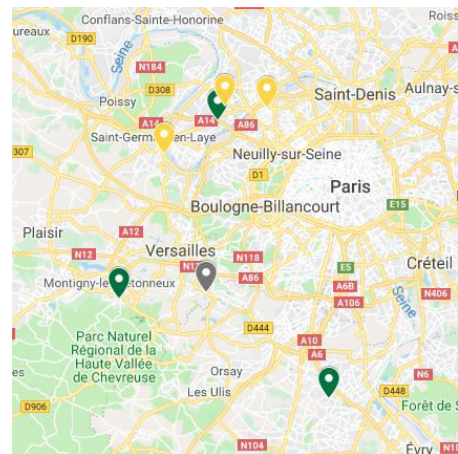
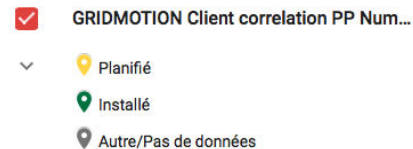
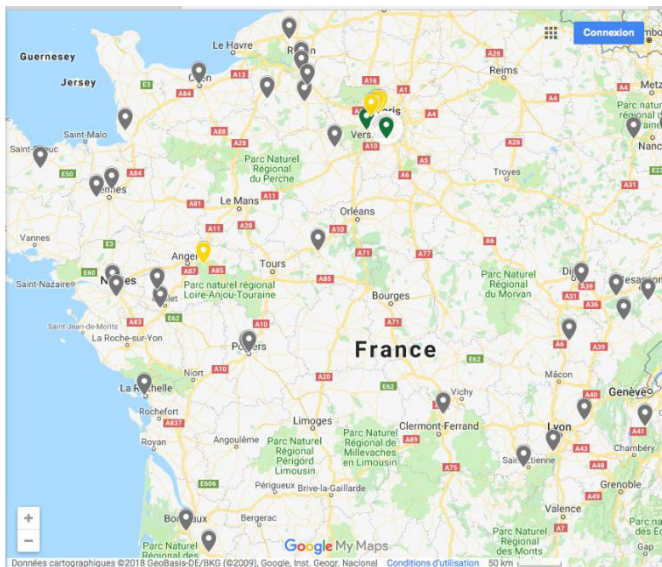
PROJECT SCHEDULE



- Current status:
 - Several B2C customers already have their charging stations installed
 - The service has begun with these customers
- Next steps:
 - Finalize installations and run the service for a longer period

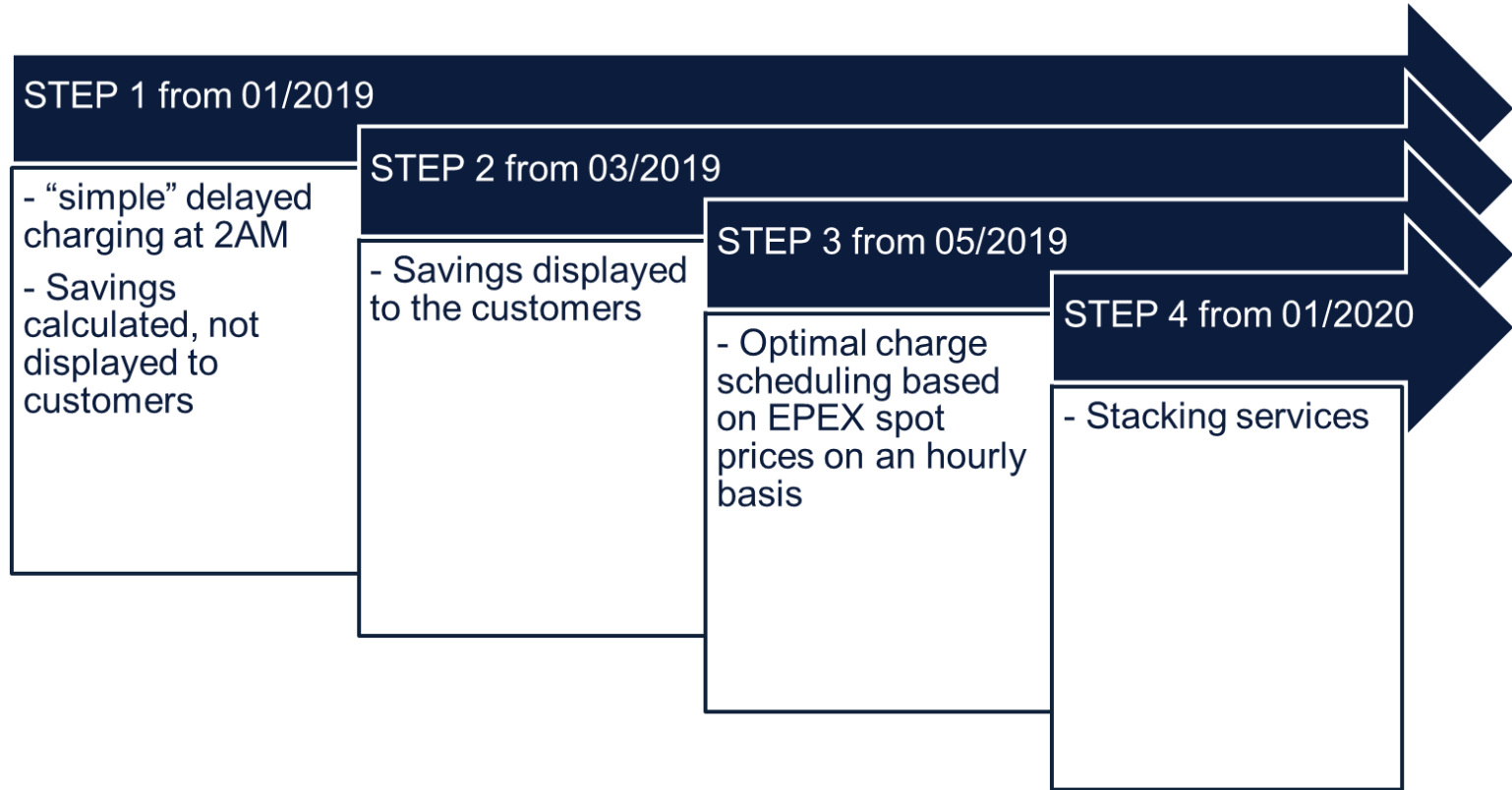
B2C INSTALLATIONS PROGRESS STATUS

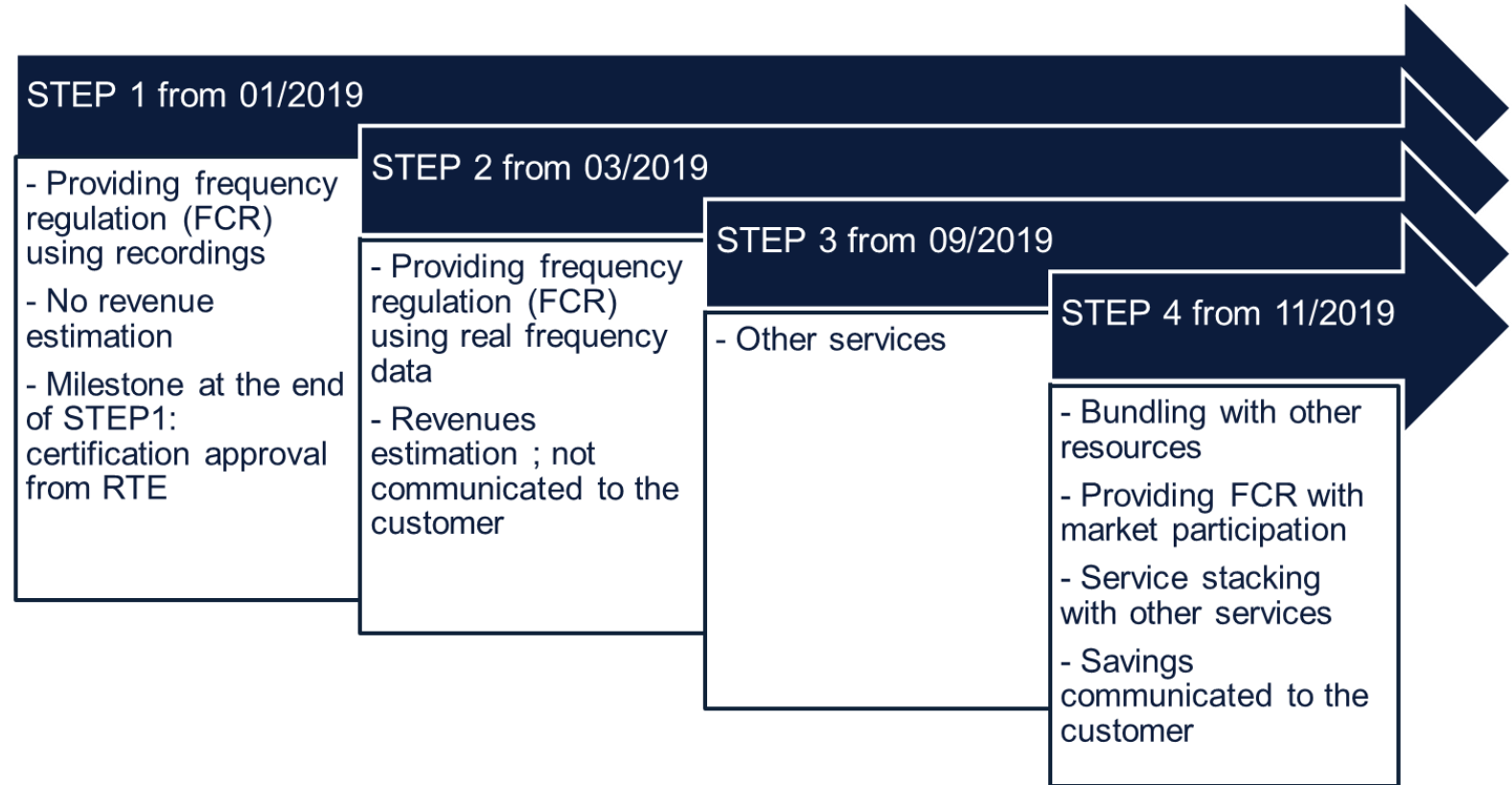
- 25 Proxiserve agencies involved in the installations
- Installations started
 - 14 successful installations
 - + many more scheduled in the coming weeks



OUTLINE

1. Introduction
2. Project framework
3. Customer experience
4. Project planning
- 5. Energy service roadmaps**
6. Lessons learned and conclusion





OUTLINE

1. Introduction
2. Project framework
3. Customer experience
4. Project planning
5. Energy service roadmaps
- 6. Lessons learned and conclusion**

- Regulatory issues identified:
 - Submetering
 - No specific rules for distributed storage units, in particular for grid connection requirements
 - Market participation rules (minimum bidding amount, bid lead time...)
 - Electricity tariffs
- Learnings from discussions with TSOs and DSOs
 - Economics and overall benefits of V2G not yet fully understood
 - Cost structure questioning
 - Temporary horizons are different for RTE
- Learnings from the field
 - Ecosystem maturity?
 - Value chain diversity may lead to field issues

- The whole ecosystem should work jointly to close regulatory gaps
- EU harmonization of grid connection requirements would be beneficial

- Smart charging and discharging
 - A way to reduce the EV TCO
 - And to increase EV product attractiveness
- Challenges
 - Regulatory issues
 - Technical (mainly battery degradation)
- GridMotion project = a real life demo project involving real EV users
 - Business model aspects tackled
 - Customer acceptance
- A lot of topics are not competitive, and could be addressed jointly by the OEMs / the ecosystem

Questions?
